

# Sample Paper for Pacific Business Review International

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## Abstract

This sample paper for PBRI gives details view of formatting instructions for authors preparing papers for publication. An abstract should not contain more than 500 words. The authors are expected to follow the instructions given in the document for the papers to be published. You can consider this document as an instruction set and as a template into which you can put your own text.

**Keywords:** Put your keywords here, keywords are separated by comma.

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## 1. Introduction

Authors must clearly state the aims and objectives of the article along with the rationale for the study or observations. Authors should give only strictly pertinent references, and do not review the subject extensively in the article rather article should contain original thoughts. .

## 2. Conceptual Framework

Authors must clearly state the concepts or theories of the relevant work. It shows and reflect the relevance of the work in context with theories models, which have already been followed by earlier academicians and researchers. Authors can judge their work on the parameters of underline theories and concepts and can evaluate the actual contribution in the existing branch of knowledge.

## 3. Review of Literature

Authors must clearly study the available literature and find the gap between the concepts, theories and existing problem. The study carried out by the author must fill the gap.

## 4. Materials and Methods/Research Methodology

Authors should describe selection of the material and methods used in their study. It signifies that the work which has been carried out by authors, follows the basic guidelines of research. Authors can mould this as per the requirement of their study.

Research methodology should ideally contain following points:

- 4.1 Objectives of the study**
- 4.2 Sampling Design**
- 4.3 Methods of Data Collection**
- 4.4 Research Tools**
- 4.5 Hypotheses**
- 4.6 Limitation & Scope of the Study**

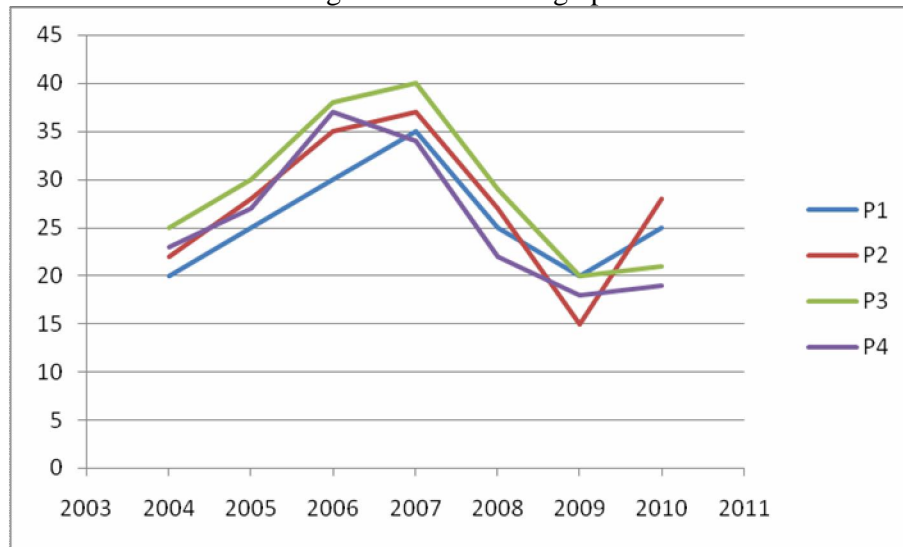
**5. Analysis**

Authors must present their results in logical sequence in the text, tables, and illustrations. Do not repeat in the text all the data in the tables, illustrations, or both. In the text, the references for table should be mentioned as Table-1 and so on, not as above table. Same should be followed in case of graphs and charts. Each table, graph and chart should have its own heading.

Table-1 Heading of the Table


*Source: Please do mention the sources of the table*

Figure-1 Title of the graph



*Source: please do mention the source.*

**6. Conclusion**

Authors must emphasize the new and important aspects of the study and conclusions. Authors should not repeat in detail data given in the results and analysis section. Include in the implications of the findings and their practical implication. Relate the observations to other relevant studies. Link the conclusion with the goals of the study but avoid unqualified statements and conclusions not completely supported by your data.

## References

A research paper or article in the absence of the proper acknowledgment of sources will be considered plagiarized. The consequences of plagiarism are serious and enduring. Another key reason why it is essential that references lead to the sources of information. A reader can retrieve the source of information you have used.

Authors are expected to follow APA style of citation and referencing guide (6<sup>th</sup> edition) in case of printed & electronic forms of books, journals, magazines, thesis, new-papers, audiovisual, unpublished and others like (course handouts, legal material, conference papers, reports, personal communications, images, tables, and figures) etc.

### Books:

Author, A., & Author, B. (Year). Title of the work. Place name: Publisher.

Author, A., & Author, B. (Year). Chapter title. In A. Editor, B. Editor, & C. Editor (Eds.), Title of the book (pp.xx-xx). Place name: Publisher.

### Journals:

Sainaghi, R. (2008). Strategic position and performance of winter destinations. *Tourism Review*, 63(4), 40-57.

Shepherd, R., Barnett, J., Cooper, H., Coyle, A., Moran-Ellis, J., Senior, V., & Walton, C. (2007). Towards an understanding of British public attitudes concerning human cloning. *Social Science & Medicine*, 65(2), 377-392. doi:10.1016/j.socscimed.2007.03.018

### Scholarly articles

Author, A. A., & Author, B. B. (year of publication). Title of article. *Journal Title*, volume number(issue number), page-page. doi:xxxx

### Magazine articles

Online

Author, A. A. (year, month of publication). Title of article. *Magazine Title*, volume number(issue number), page-page. Retrieved from URL

Print

Author, A. A. (year, month of publication). Title of article. *Magazine Title*, volume number(issue number), page-page

### Newspaper articles

Online

Author, A. A. (year, month date of publication). Title of article. *Newspaper Title*. Retrieved from URL

### Print

Author, A. A. (year, month of publication). Title of article. *Magazine Title*, volume number(issue number), page-page.

### **Page Numbers, Headers and Footers**

No need of page numbers, headers and footers.